

Comfortable TecDoc webshop with Teccom/SAP interface



STAHLGRUBER meets with its more than 500.000 articles and diverse services all claims of car manufacturers and aftermarket so as to fastly, efficiently and economically ensure customers' mobility. Services are offered via own corporations in Germany, Austria, Czech Republic, Slovenia, Croatia, Italy, China and beyond that exported in all countries of the world as required.

Simple data import

Stahlgruber adopts TecDoc data from PMD once a night automated in the ANTEROS-based web shop and not once a quarter like in TecDoc. Pictures are uploaded in ANTEROS per hotfolder, the connection between product and picture comes along with the TecDoc-import in AN-

TEROS. Besides further article data is imported in ANTEROS in EXCEL-format and certain articles (like garage accessory) are supplemented independently by Stahlgruber personnel via web-based ANTEROS-forms.

Web shop

Customers are able to search for products well-directed in the web shop of Stahlgruber and see all TecDoc data up-to-the-minute as well as the imported (per EXCEL) or online entered article data. Via shopping cart products of the result list can be ordered.



„Due to the Chinese script and low local Internet width there were made special demands on the web shop.

For this INCONY developed professional solutions, implemented both a demand-actuated display and a sorting of chinese ideographs and optimised the response time of the shop for different web browsers.“

Marius Dreismeier,
Project Leader

The image displays three overlapping screenshots of the Stahlgruber web shop interface. The top-left screenshot shows a search results page for 'A4L 三厢车 (B8), 11/08' with a list of parts including '天合 - 制动盘' (Akebono brake disc) for ¥ 404.0. The top-right screenshot shows a detailed view of a '天合 - 制动片' (Akebono brake pad) with technical specifications and a price of ¥ 405.0. The bottom screenshot shows a search filter page for 'AUDI A4 (8K2), 11/07' with various filters for 'Hersteller', 'Modellreihe', and 'Fahrzeug', and a list of parts like 'HAMB-FILTER - ORATOR' and 'CORTECO - Filter, Innenraumluft'.

